



**Outcome Mapping**  
LEARNING COMMUNITY



**care**<sup>®</sup>

# OUTCOME-ORIENTED MONITORING, EVALUATION & LEARNING

**3 – 5 DECEMBER, 2018, NAIROBI, KENYA**

**A three-day learning and sharing event on using Outcome Mapping and Outcome Harvesting to support transformational change in a complex world.**

The event offers a series of engaging workshops, networking and peer-learning opportunities designed to respond to the interests and needs of participants. Starting from the principles and practice of Outcome Mapping, participants will be introduced to the practical applications of outcome-oriented monitoring, evaluation and learning processes supporting development interventions in complex environments.

This event will be a rich introduction for people new to OM/OH and experienced practitioners will be able to refine and further develop their OM and OH knowledge and skills.

**REGISTER  
NOW**

**More info**

**Web:** [event.outcomemapping.ca](http://event.outcomemapping.ca)

**Email:** [nairobi2018@outcomemapping.ca](mailto:nairobi2018@outcomemapping.ca)

	Day 1	Day 2	Day 3
Morning	Opening		
Afternoon	Introduction to the principles and practice of Outcome Mapping (for basic and experienced OM users)	OM for monitoring and learning	Outcome Harvesting
	End of day reflections & welcome reception	Examples from practice: Cases of Outcome-oriented MEL practices	Examples from practice: Cases of Outcome-oriented MEL practices
		End of day reflection	End of day reflections & closing plenary

# About this event

## Registration

Registration fee: EUR 1025

Early bird discount fee: EUR 875 (*available until 14 October 2018*)

Fee includes three-day workshop programme, lunch and refreshments.  
*Accommodation and travel are not included.*

Registration link: [https://om-nairobi.eventbrite.co.uk?discount=early\\_bird](https://om-nairobi.eventbrite.co.uk?discount=early_bird)

Registration closes: 11 November, 2018.

## Venue

The Concord Hotel & Suites  
31 Wangapala Road, Parklands  
Nairobi, Kenya



### Accommodation options

The organisers have agreed a conference rate at the Concord Hotel & Suites. Superior Room Single Occupancy: USD 110 per night, Bed & Breakfast. To book, send an email to [reservations@theconcordhotels.com](mailto:reservations@theconcordhotels.com) and cc. [salesdirector@theconcordhotels.com](mailto:salesdirector@theconcordhotels.com).

The hotel can also arrange airport pick up and drop off at USD 30 one way. You need to arrange this with the hotel directly.

A list of other nearby accommodation options will be available shortly.

### Organisers

This event is organised by the Outcome Mapping Learning Community (OMLC), a global, informal, open membership network for sharing information and facilitating learning on using Outcome Mapping for planning, monitoring and evaluating complex interventions. The event is co-hosted by CARE USA, with support from the CARE Nairobi Support Office.

The OMLC and CARE are grateful to the Swiss Agency for Development and Cooperation for providing support to help us sponsor participants from developing countries. We are also very grateful to the workshop facilitators for contributing their time to the OMLC pro-bono.

All profits from this event go to the OMLC to support online facilitation and learning within the community. The OMLC is a non-profit organisation registered in Belgium, registration number 0541.857.935. Further information: [www.outcomemapping.ca](http://www.outcomemapping.ca).

### Sponsorship

We are pleased to be able to offer, through support from the Swiss Agency for Development and Cooperation, sponsorship for certain participants from developing countries. If you would like to apply, please visit here before you register: <http://event.outcomemapping.ca>.

# Session overviews

## Introduction to Outcome Mapping

This session introduces Outcome Mapping first as a philosophy- a way of thinking about development- and then as a practical method. We introduce theory, advantages and challenges of Outcome Mapping, discussing its uses for social change in complex settings. Then we present the practical twelve step system for design, monitoring and evaluation, giving participants a first taste of the Outcome Mapping components, opening up for discussion with participants about how it can be used in practice. The workshop will be interactive and participatory. Its main components will be:

- An introduction of theoretical perspectives which can be helpful in understanding the need to use Outcome Mapping (complexity science, organisational learning).
- An understanding of an Outcome Mapping/Outcome Harvesting view of outcomes as the basis of social change and the advantage of focusing on these outcome-level changes for learning systems.
- We will cover the 12 steps of Outcome Mapping and how they fit together, reflecting on each step and helping to create helpful pictures of the steps most unique for Outcome Mapping.
- Facilitators share stories from different programmes that applied OM and highlight the strengths and challenges of implementing Outcome Mapping.
- Participants have a chance to discuss with each other and with facilitators about the differences from Logical Framework Analysis (LFA) and other commonly used tools, and how Outcome Mapping might be useful for situations they work in.

We hope this session will set you up for the following sessions and support you as you apply Outcome Mapping thinking to your context.

For experienced OH users, there will be an advanced track focusing on the core principles and the design steps of the OH method.

## Using Outcome Mapping for monitoring and learning in complex programmes

In this session, participants will learn practical tips, tricks and tools for moving OM beyond the Intentional Design stage and set up a relevant monitoring practice. We will present design steps towards a learning-oriented monitoring process and discuss examples of different approaches for data collection, analysis and reporting within OM-based programmes.

This will include categorising progress markers, using tagging systems, customizing various forms of synthesis and using methods for quantifying and visualising progress over time. The session concludes with practical ways of how the principles of Outcome Mapping and Outcome Harvesting can be used to enrich existing M&E practices. The workshop will be conducted through interactive presentations, group exercises, guided discussions, and video-material.

### **Outcome Harvesting: a way to monitor and evaluate using OM**

Outcome Harvesting is a tool for monitoring and evaluation that uses key ideas from OM and Utilization-Focused Evaluation. This session will introduce the 6 steps of OH through examples and engaging participants in exercises. The facilitators will provide tips and insights based on their experiences working with OH. Participants are expected to gain a basic understanding of OH and how it might become a useful part of their monitoring, evaluation and learning practice.

### **Examples from practice: Cases of OM-oriented MEL practices**

On day 2 and day 3 there will be case session focusing on how Outcome-Oriented MEL practices have been applied in specific projects such as OM in women empowerment programmes, OM in value chains, Outcome Harvesting for real-time monitoring, Rapid Outcome Mapping Approach (ROMA) for policy influence, etc. It allows participants to explore different applications of OM and understand some of the practicalities of using OM/OH. Each session takes 45 mins and are organised as brief case study presentations and discussions. Participants will be able to attend two break-out sessions on both day 2 and day 3.

### **End of day reflections**

At the end of each day, participants will be able to digest the content of the day in a participatory way. There will be also space for sharing remaining questions and suggestions.

## Facilitation team

### Julius Nyangaga



Julius is currently the CEO of Right Track Africa, a company of professionals established as a private firm in Kenya, providing services in strategy development, facilitating innovative solutions, and program/project monitoring and evaluation (M&E). Before joining Right Track Africa in October, 2013, Julius worked for more than 10 years with the International Institute for Rural Reconstruction (IIRR) and the International Livestock Research Institute (ILRI) both in Nairobi, Kenya. Julius interest and passion is the value of outcome-oriented focus in organizational and project strategy, monitoring systems and evaluation. He has been a Steward of the Outcome Mapping Learning Community since its formation in 2006.

### Glowen Kyei-Mensah



Glowen has over 14 years' experience working in the development sector in two continents. This includes technical expertise and experience in monitoring and evaluation, participatory research, governance, programme design and implementation. She first started using Outcome Mapping in her work in 2010 when she monitored over 10 projects being implemented by civil society organizations and community radio stations in Ghana. Since 2013, she has been co-facilitating OM training in Ghana and continues to use the approach in project implementation, monitoring and evaluation. Glowen has worked extensively with civil society, governments, media, and other interlocutors on issues of governance, citizens' voice and participation. Her work experience spans from the grassroots to the national and international levels

### Richard Smith



Richard has worked as a fish salesman serving restaurants in London, forestry field assistant in Sri Lanka, coordinator at the International Union for the Conservation of Nature, and senior manager for CABI where he led the BioNET secretariat serving a member-country science-for-development advocacy and capacity building network. He started using OM in 2010 for strategic planning and in 2011 used the Outcome Harvesting tool for evaluation. He left CABI in 2011 to begin a career as an evaluator of social change initiatives and funding programmes with a focus on adapting the Outcome Harvesting tool. Currently he combines freelance work with an Associate Director role at Proforest, an international not-for-profit where he leads on M&E

## Steff Deprez



Steff started to use OM in 2004 where he was part of the team pioneering OM for the design and monitoring of an Environmental Education Programme of VVOB (St2eep) in Zimbabwe. From 2006 till 2010, he worked as Programme Advisor for Vredeseilanden's (VECO) country programme in Indonesia. During this time, he facilitated the development of an OM-based framework for VECOs value chain programmes and a learning-oriented monitoring system, i.e. the Planning, Learning and Accountability system (PLAs). Steff provided a series of in-house and public OM trainings and advised different programmes exploring the use of OM. In 2010, he co-authored and coordinated the compilation of a contextualised Indonesian Outcome Mapping manual (2010). Steff is working as an independent M&E consultant (based in Belgium). He has a keen interest in contextualising OM to fit specific programme needs and setting up a relevant, useful and pragmatic monitoring and learning practice.