



**Outcome Mapping**

LEARNING COMMUNITY

INVITES YOU TO PARTICIPATE IN

## OMLC SUMMER SCHOOL

**OUTCOME-BASED APPROACHES  
FOR EFFECTIVE MONITORING,  
EVALUATION AND LEARNING IN  
COMPLEX CHANGE PROCESSES**

A WORKSHOP AND LEARNING  
EXCHANGE FOR BEGINNER AND  
ADVANCED OM USERS

**2 – 5 JULY, 2019**

**LEUVEN, BELGIUM**

**WORKSHOP  
BROCHURE**

[event.outcomemapping.ca](http://event.outcomemapping.ca)

## ABOUT THE EVENT

This is an event for people who are looking for more than a quick fix to all of their M&E problems. It is an event for those who are interested in taking a deep dive into the principles and concepts that underpin Outcome Mapping (OM) and Outcome Harvesting (OH), which are beginning to see wider recognition in development cooperation; concepts such as complexity and systems thinking, adaptive management, actor-oriented planning, monitoring and evaluation.

Finally, it is an event for those who are interested in exploring how these concepts can shift the status quo of the way we work in the development sector, in part by using approaches such as OM and OH.

Almost 20 years after its creation, OM has been applied, adapted and combined with other approaches, and used by large and small projects and organisations around the world as a way to recognise, consider and respond to complexity.



Join us for a series of guest speakers, stories of success and failure, hands-on exercises and debate and discussion on the fundamentals of OM and OH, a review of their key features, and advanced ways of using both of these approaches and set of tools. We welcome both experienced OM and OH users who want to learn from others, pose issues for discussion and share their experiences, as well as newcomers to the approaches who are eager to make significant changes in the way they work.

What will you walk away with from this event?

- An understanding where OM and OH are situated within the broader spectrum of outcome approaches, adaptive management, systems and complexity thinking.
- An increased appreciation, new ideas and new skills for [further] incorporating outcome-based thinking and planning, monitoring and evaluation approaches in your project or programme design, monitoring and evaluation.
- A community of like-minded individuals and organisations that you can look to for support and further exchange of ideas.



## PROGRAMME OVERVIEW

	DAY 1	DAY 2	DAY 3	DAY 4
MORNING	Opening	Exploring and discussing Outcome Mapping through real cases / experiences and practical exercises: the 7 steps of the Intentional Design	Using Outcome Mapping as an outcome-focused approach for monitoring / developmental evaluation	Outcome Harvesting for evaluation continued.
AFTERNOON	Outcome-based thinking: where complexity, systems, adaptive management, actor-centeredness play real roles in design and assessment of development interventions, and how specifically OM can support this		Using outcome-focused approaches for evaluation: the six steps of Outcome Harvesting and experiences from the field	Connecting back to outcome-based thinking – how OM and OH can help shift practice

For details of the venue, registration and other logistical matters, please see the event website: <http://event.outcomemapping.ca> or email: [leuven2019@outcomemapping.ca](mailto:leuven2019@outcomemapping.ca)

## SESSION OVERVIEWS

### A note on facilitation and how our sessions will be run.

Participant voice, self-discovery and interaction will feature throughout the four days. Group exercises and individual reflection will guide learning. Participants should come to the event with clear learning objectives. While some PowerPoint / formal presentations will be used to clarify concepts and key steps, these will be limited to a few hours each day. The event will be run in English, however, facilitators have Dutch, French and Spanish speaking abilities, and will be able to assist participants in those languages as well.

### **DAY 1: OUTCOME-BASED THINKING: DEVELOPMENT TO PUT HUMANS AT THE CENTRE**

**“What would it take to make the ‘social’ and in particular ‘the human’ truly central to development discourse and practice?”** *(Duncan Green, Poverty to Power, 6 ways to rethink aid for real, complex human beings)*

The first day of the workshop will challenge our notions of structures and language in the development sector and create space to discuss what people-centred approaches look like, which consider the depth and variety of individuals, groups and their interactions. We will explore concepts that are still on the fringe of the development sector, such as complexity and systems thinking, Adaptive Management, Developmental Evaluation, Thinking and Working Politically, Doing Development Differently and social learning. We'll unpack how the foundations, principles and tools of Outcome Mapping support these concepts in practical ways for project and programme design, monitoring and evaluation, and for utilisation and learning from M&E. Ultimately, we'll be learning how these help us understand who is contributing to change and how.

## **DAY 2: OM TO HELP US DO DEVELOPMENT DIFFERENTLY**

**D**ay 2 will further unpack and explore the structure of OM; for beginners, we will review the key steps and tools of the approach. For those who have already used OM, this will be your opportunity to learn from specific challenges and successes, and to share your own. We'll delve into case studies that explore a variety of topics related to the adaptation of OM for planning and monitoring with a focus on complexity; these include but are not limited to OM and the logframe, OM and gender equality, OM and the Theory of Change, OM and policy influence, OM and positive deviance, OM and appreciative inquiry. Beginner and advanced participants will be split accordingly for portions of the day.

## **DAY 3: OM & OH AND DEVELOPMENTAL EVALUATION**

**H**ow to make your monitoring, evaluation and learning system work for complex contexts and programmes – to learn about them, and adapt and increase your relevance as a development programme or organisation? Day 3 will look at cases to understand a variety of nuanced data collection, analysis and sense-making systems using OM. This will include topics such as categorising Progress Markers, using tagging systems, customising various forms of synthesis and using methods for quantifying and visualising progress over time. This day will also introduce and delve into Outcome Harvesting, including real cases of application, challenges and successes of OH becoming a useful element of an overall monitoring, evaluation and learning practice.

## **DAY 4: BRINGING OUTCOME-ORIENTED CONCEPTS AND TOOLS TO OUR WORK**

**T**here will still be remaining exercises, case studies, group work to undertake related to OH as continuation from Day 3.

After nearly four days of new concepts for some, new ideas for others, and many questions, doubts and enthusiasm, we will create a meaningful space to reflect, propose and decompress, while thinking about where the next 10+ years will take us in the development sector and the relevance of concepts and design, monitoring and learning tools we have discussed here to emerging trends and priorities.

## GUEST CONTRIBUTORS



**Irene Guijt** leads Oxfam UK's Research Team, and her core areas of interest and expertise are complexity of systemic change for social justice, using sense making to inform action through evaluative thinking, monitoring and theory of change, and using actor's voice and narratives as evidence for influence on policy and practice. Irene will be our keynote speaker on day 1 and lead rich discussion and debate throughout the first day.



**Terry Smutlyo** created the International Development Research Centre's Evaluation Unit in 1992 and co-developed the Outcome Mapping methodology in 1999 as a response to a need for actor- and outcome-focused developmental evaluation, with conceptual roots in complexity thinking and adaptive management. Terry will join the Summer School on all four days to lead group discussion and share insights and case studies from his many years of using Outcome Mapping.

## FACILITATION TEAM



**Kaia Ambrose** currently holds the position of Evaluation Officer at the Caribbean Development Bank. Since 2001 she has worked with a diverse range of organisations in Latin America, Africa and Asia to develop actor-centred and learning-oriented planning, monitoring and evaluation systems and conduct M&E training with a focus on Outcome Mapping and combining Outcome Mapping with the logical framework, and particularly in the areas of gender equality and women's empowerment. She has managed and carried out evaluations spanning a number of different thematic areas, using principles and tools of Outcome Mapping and Outcome Harvesting. Kaia is one of the founding members of the Outcome Mapping Learning Community.



**Steff Deprez** is an independent consultant who has supported international development programmes for over 20 years around the globe. He provides technical and strategic guidance to organisations for the design of learning-oriented monitoring and evaluation systems for social change and sustainable development initiatives, particularly in the areas of value chain development and inclusive business, education, gender equality and women's empowerment. His work is inspired by the principles of complexity thinking and practical actor-centred approaches. For over two decades he has specialized in Outcome Mapping, Outcome Harvesting and SenseMaker. He is a steward of the Outcome Mapping Learning Community, is an accredited SenseMaker Practitioner and licensed SenseMaker Designer.



**Simon Hearn** is an independent consultant supporting clients to develop systems for monitoring and evaluating research impact, policy influence and advocacy. He specialises in Outcome Mapping and has been the coordinator the Outcome Mapping Learning Community for the past ten years. He was previously a Research Fellow with the Research and Policy in Development programme at the Overseas Development Institute and co-authored the RAPID Outcome Mapping Approach: a guide to policy engagement and influence. He has written extensively on areas including monitoring and learning, impact evaluation, knowledge management, online communities, networks and coalitions. He is a founding member of the BetterEvaluation initiative and led several evaluation capacity building activities.



**Goele Scheers** started working with Outcome Mapping in 2005 in her position as PM&E Coordinator at the Global Partnership for the Prevention of Armed Conflict (GPPAC). In 2007, she contributed to developing the Outcome Harvesting approach and integrated it in the monitoring system of the network. Currently she works as a consultant and shares her passion for OM and OH with organisations and institutions around the world. Goele supports organisations in using these approaches through training, coaching and conducting OH evaluations. She is co-facilitator of the OH learning community. [www.goelescheers.be](http://www.goelescheers.be)