

The Outcome Mapping Journey



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The steps and terminology of Outcome Mapping explained in a different way

After I had conducted for the first time an OM training, I was looking for a way to explain the method in a different way. Not using the powerpoint-slides commonly used at AGRIDEA, but something different, something like a story, something a bit playful. And I started to think about objects that could stand as symbols for each step... That was the beginning of the Outcome Mapping Journey!





Step 0

Vision

Mission

Boundary Partners

Outcome Challenge

Progress Markers

How to get the necessary information to start "the journey"?

What change do you dream of?

What is the contribution of the project to the achievement of the vision?

Who are the drivers of change with whom the project works directly?

Ideally, how will the BP be behaving or acting to contribute to the vision?

What are the milestones describing a progression of change towards the OC?



Support Strategies

Organisational Practices

Monitoring

Evaluation

How will the project contribute to the achievement of the OC by BP?

How to remain effective, creative & relevant in providing support?

What continuous feedback is necessary to improve the performance? How to organize it?

What are key aspects for planning an evaluation?

Le voyage «Outcome Mapping»

Étape 0

Vision

Quelles informations & étapes sont nécessaires pour la préparation ?

De quelles réussites rêvez-vous ? A quels changements voulez-vous contribuer ?

MISSION

Partenaires limitrophes

Quelle est la contribution de l'équipe de projet à la concrétisation de la vision ?

Avec qui - comment - travail l'équipe de projet ?

Incidences Visées

Marqueurs de progrès

Idéalement, en quoi les actes du partenaire devront-elles être différentes pour contribuer à la vision ?

Quels seront les jalons dans la progression du partenaire vers le rôle « idéal » ?

Suivi

Evaluation

Quel feedback continu est nécessaire pour améliorer et rendre compte ? Comment organiser ?

Quels seront les éléments principaux pour la planification d'une évaluation ?

Stratégies d'Appui

Pratiques Organisationnelles

Comment le projet contribuera-t-il à la concrétisation de l'incidence ?

Comment l'équipe de projet restera-t-elle utile, créative, innovatrice & réaliste ?

The essences of OM

Spheres of interest, influence and control – colour code for each step:

What is the main focus of each step?
About whom is the step mainly?

I have added the colour code to the story as additional information and for clarification.

