

OM in Evaluation

Applied experience by Julius Nyangaga



OM in Evaluation

Evaluation questions

Interests: Impact, Development evaluation

OECD/DAC evaluation criteria, standards:

Relevance

Efficiency

Effectiveness

Impact

Sustainability

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But can also be guided by ...

Utilization Focused Evaluation (UFE),

(M Quinn Patton, 2009)

Users, Uses, Key Eval. Questions,
Data, ... Report and Actual use of
results

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***How does OM
serve to inform
these?***

OM in Evaluation

Evaluation – sources of information

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OM
Intentional
design and
monitoring
journals

OM in Evaluation

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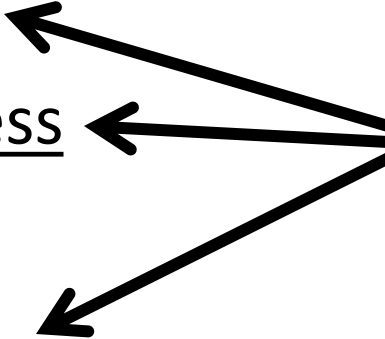
Effectiveness

Impact

Sustainability

Intentional design:

Guides the extent
to which these are
planned



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***Monitoring journals as
sources of evaluation info:***

Strategy matrix, choice of
activities and outputs and
their costs

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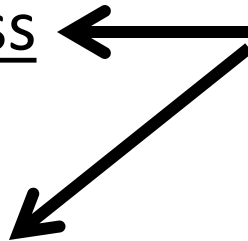
Effectiveness

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***Monitoring journals as
sources of evaluation info:***

Progress markers
(Outcomes) planned and
achieved



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Other sources can help inform:

Literature, informant interviews and discussions, surveys

Also, outcomes/impacts not planned for but attributable to project;
Both +ve and -ve

OM in Evaluation

Evaluation – example of OM in evaluation

Mid-term evaluation of Climate Change, Agriculture and Poverty Alleviation initiative (CCAP), Tanzania. **ActionAid**

Objective: the reduction of poverty among small-scale farmers in from agriculture through the adoption of climate resilient, low emission agricultural practices.

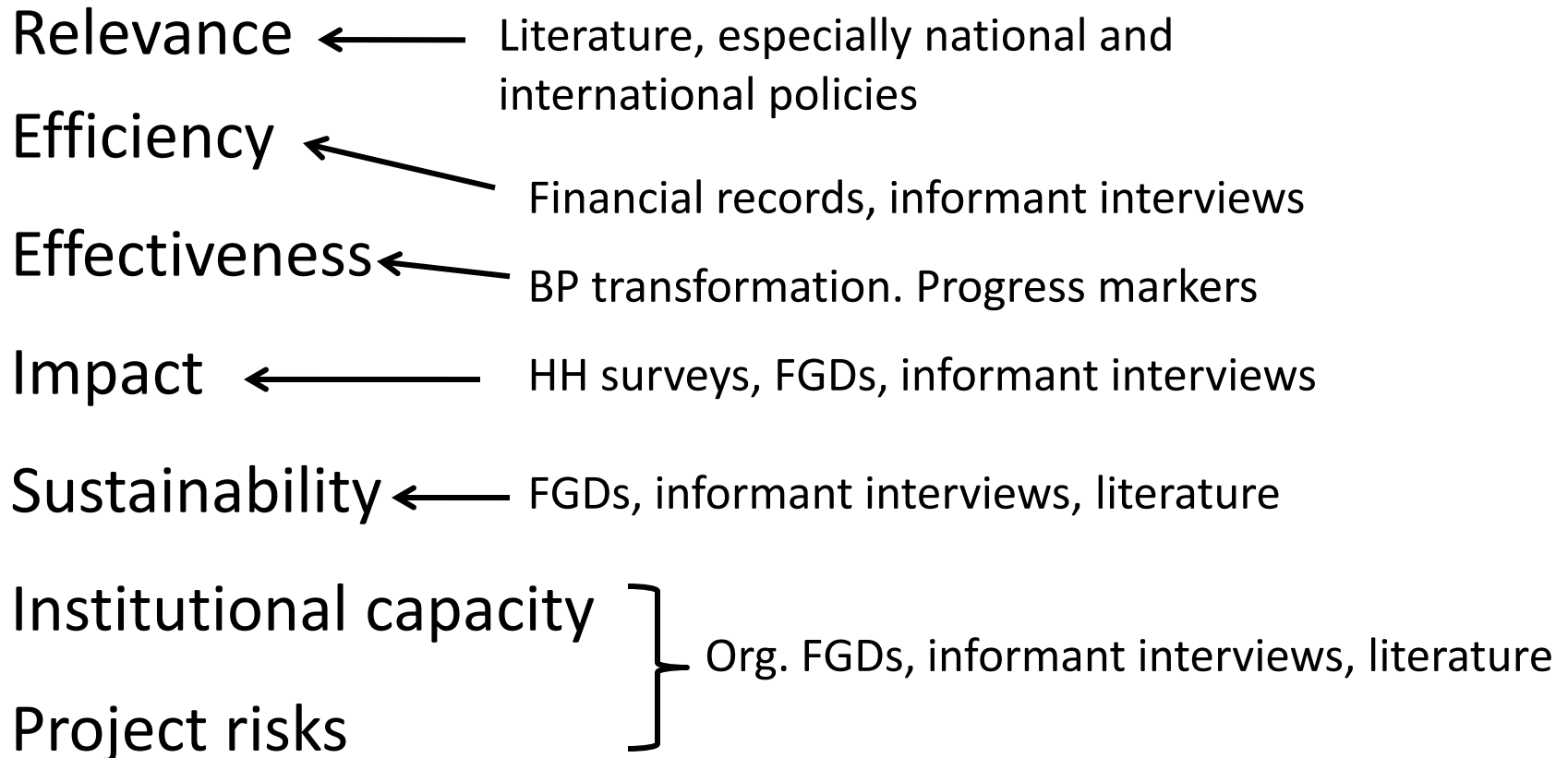
... Support the development and implementation of policies and strategies to enable (small scale farmers) improve livelihoods through adoption of climate smart agriculture and sustainable land and natural resources management

Program used Rapid OM Approach (ROMA) in design

OM in Evaluation

Evaluation – example of OM in evaluation

Mid-term evaluation of Climate Change, Agriculture and Poverty Alleviation initiative (CCAP), Tanzania. ActionAid



OM in Evaluation

Evaluation – example of OM in evaluation

An FAO Project in support of the Regional Drought Decision (RDD) Programme of the European Commission for Humanitarian Aid (ECHO)

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Program did NOT use OM in design but required its structure in ToR

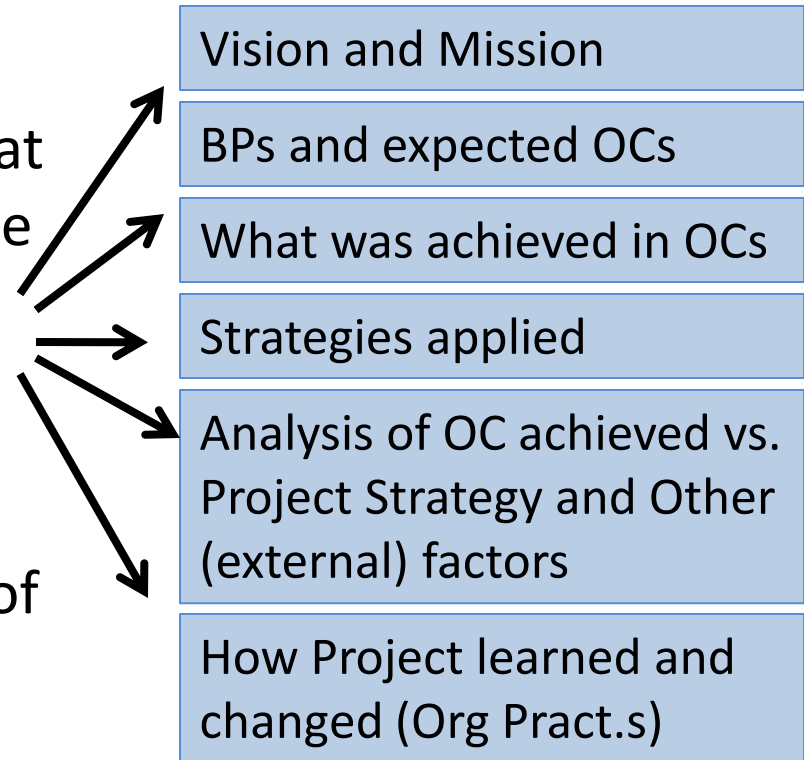
OM in Evaluation

Evaluation – example of OM in evaluation

Use OM ... to review the progress that has been achieved by FAO in coordinating the RDD programs

Looked retrospectively at the transformation FAO achieved and at the strategies that influenced those changes

Data that ... collected through workshop, group discussions, key informant interviews and perusal of relevant program reports



Program did NOT use OM in design but required its use in ToR

OM in Evaluation - Advantages

Enables reporting on outcomes if accepted as impacts achieved within project time frame

OM journals a RICH source of change narratives

“Stimulating learning about a programme’s effects in order to deal with unpredictability and non-linearity;

Satisfying multiple accountability needs associated with the multiple actors involved in the programme; and

Strengthening adaptive capacity of programme stakeholders to remain relevant and effective in changing contexts”

OM in Evaluation - Challenges

Behavioral change unfolds over time;

-specifying what was planned and what was achieved a stretch

-Programs advised to innovate and adopt strategies over time, a challenge in planning for and quantifying what worked

- The interest in attribution will NOT die

- Result tends to be a case analysis; not easy to project to other contexts. **Strength: Best for describing the achievements for a particular project**

Thanks

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