



Outcome Mapping Training Workshop

March 5, 6 and 7, 2008 - Ottawa, Canada

Outcome Mapping is a practical, flexible and participatory approach to planning, monitoring and evaluation. First introduced by the International Development Research Centre (IDRC) in 2000, Outcome Mapping (OM) has been used in projects, programs and organizations around the world. A growing body of donor agencies, NGOs and monitoring and evaluation professionals are adopting OM because it helps them address issues that other, more traditional methods do not consider.

An integrated system of **planning, monitoring and evaluation**, Outcome Mapping:

- Assesses the contribution of development projects and programs to social change.
- Brings partners and stakeholders into the M&E process.
- Fosters social as well as organizational learning.
- Strengthens partnerships and alliances.
- Integrates M&E into projects or programs from the planning stage.
- Balances M&E for accountability purpose with M&E for learning purposes.
- Provides tools and vocabulary for understanding the complexity of social change.



At the end of the three-day training, **participants will be able to:**

- Understand and convey the core concepts and principles of OM
- Begin to apply OM in their organizations and projects
- Combine OM with existing M&E methods
- Join the international community of OM users

The course methodology will embody the participatory values that are at the core of OM, combining theory with group discussion, individual reflection, small group practice and case studies. Course materials include a training manual, CD-ROM containing OM information in three languages (English, French and Spanish), and the book *Outcome Mapping: Building Learning and Reflection in to Development Programs* by S. Earl, F. Carden and T. Smutylo.

Location: The workshop will be held at the Catholic Immigration Centre, #219 Argyle Street in Ottawa

Date / time: March 5-7, 2008, 9 am – 5 pm. A detailed program will be provided in advance.

Cost: \$600 per person.
\$450 per person for not-for-profit organizations (25% discount)
This includes materials and coffee breaks.

Language: The workshop will be conducted in English.

Space limited to 20 participants

For more information, or to register, contact: Heidi Schaeffer at heidis@explornet.com

For more information on Outcome Mapping, visit: www.outcomemapping.ca

Facilitators:

Kaia Ambrose is a monitoring, evaluation and organizational learning coordinator for CARE Canada's Programme Agreement. Her previous consulting work has given her a strong background in community-based natural resource management, project management, facilitation, and monitoring and evaluation, with field experience in Latin America, Africa and the Middle East. She has been collaborating with IDRC since 2003 in the development and dissemination of the Outcome Mapping approach. She holds a BA in Comparative Development Studies from Trent University (Peterborough, Canada) and a Master's degree in Community-Based Natural Resource Management from the Catholic University of Ecuador. kaia_ambrose@yahoo.ca

Heidi Schaeffer has 20 years experience in designing, delivering, and evaluating programs and projects related to social justice and community change in Canada, Africa and South-East Asia. She currently runs a training centre for the YWCA focusing on organizational culture change in the health and social service sectors. Heidi works with Evidence Evaluation and Consulting, conducting multi-stakeholder evaluation with not-for-profit organizations, public agencies and government ministries in Ontario. She holds a Master of Education (M.Ed.) from University of Toronto specializing in transformative learning and community development and an undergraduate degree in economics from the University of Guelph. heidis@explornet.com