



OM Technical Courses 2016

Using Outcome Mapping to enrich your monitoring and evaluation data

December 5-7, 2016, Brussels, Belgium

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The OM Technical Courses 2016 offer workshops for people who are brand new to OM as well as those who wish to refine and dig deeper into their OM knowledge and skills. Choose between three packages:

- **Three-day OM beginner programme:** If you are new to OM you will be able to take the one-day introduction to OM workshop, to introduce you to the basics and foundations of OM. This will then be followed by the OM practitioner programme, with more specific courses around the use of OM for monitoring and for evaluation on Day 2 and 3. €1000.00.
- **Two-day OM practitioner programme:** If you already have experience of OM, Day 2 and 3 workshops will hone your skills by offering specific examples and reflections on putting OM into practice in different monitoring and evaluation situations. €800.00.
- **Half-day OM panel discussion event:** Day 3 afternoon offers up the chance to come together as a group, and engage in a lively interaction with a selected panel around the issue of positioning OM in the context of donor relations and accountability and learning needs. €20.00.

	Day 1	Day 2		Day 3	
Morning 09:00 – 12:30	1. Introduction to Outcome Mapping	2. Using OM for monitoring		5. OM and gender	6. Outcome Harvesting as a way to evaluate using OM
Afternoon 14:00 – 17:00		3. OM data analysis	4. Using OM for evaluations	14:00 – 15:30 7. Positioning Outcome Mapping in the Context of Donor Relations	
				15:30 – Tea and networking	

About this event

This event is organised by the Outcome Mapping Learning Community (OMLC), a global, informal, open membership network for sharing information and facilitating learning on using Outcome Mapping for planning, monitoring and evaluating complex interventions.

All profits from this event go to the OMLC to support online facilitation and learning within the community. We are very grateful to all workshop facilitators for contributing their time to the OMLC pro-bono. We are also very grateful to the NGO Federation of Belgium for providing the venue and provisions as an in-kind contribution.

Registration is open until 30 October. 10% early-bird discount is available until 9 October.

Venue: NGO Federation of Belgium, 11 Vlasfabriekstraat, 1060 Brussels, Belgium

The OMLC is a non-profit organisation registered in Belgium, registration number 0541.857.935. Further information: www.outcomemapping.ca.

Workshop outlines

1. Introduction to Outcome Mapping (Day 1 full day)

Prerequisites: Basic understanding of project monitoring and evaluation

Description: This one day workshop will introduce the concepts and tools of Outcome Mapping. Participants will find out what is special about Outcome Mapping, how it can contribute to learning in your organisation, and how to apply and adapt the tools for project and programme planning. Participants will learn the conceptual underpinning of OM and will see the seven steps of the Intentional Design stage of OM in practice.

Take this session to learn

- the key concepts and principles of outcome mapping
- how to use outcome mapping to understand changes in behaviour
- identifying the limits of your influence: the idea of boundary partners
- building learning into projects and programmes
- a participatory approach to planning

Facilitators: Kaia Ambrose, Kate Dyer

Capacity: minimum: 10, maximum: 24

2. Using Outcome Mapping for Monitoring (Day 2 morning)

Prerequisites: Knowledge and implementation of OM Intentional Design steps; knowledge of project and program performance and results monitoring and evaluation and developmental evaluation.

Description: Participants will learn practical tips, tricks and tools for moving OM beyond the Intentional Design stage and use OM and its principles to set up a relevant monitoring practice. We will share examples of how other projects have used OM for their on-going monitoring and learning practice, including the practical tools they have adapted for data collection, analysis and reporting.

Facilitators: Steff Deprez, Jeph Mathias, Kaia Ambrose

Capacity: minimum: 14, maximum: 40

3. Practical scenario's for analysis and sense-making of outcomes (Day 2 afternoon parallel)

Prerequisites: Knowledge and implementation of OM Intentional Design steps; knowledge of project and program performance and results monitoring and evaluation.

Description: Learning centred monitoring is a key principle within outcome mapping. Experience however learns that the analysis and sense-making of qualitative information about outcomes is often a bottleneck in the M&E process. As such, OM does not provide a uniform way of dealing with this but over the years, OM practitioners have developed a variety of approaches to organise this crucial step. This session will provide practical scenarios for the collection, analysis and sense-making of outcomes for enhanced utilisation. The presenters will use real projects to showcase concrete approaches such as categorising progress markers into an analytic framework, using tagging systems, customizing various forms of synthesis and using methods for quantifying and visualising progress over time.

Facilitators: Steff Deprez, Jan Van Ongevalle

Capacity: minimum: 7, maximum: 20

4. Outcome Mapping for Evaluations (Day 2 afternoon parallel)

Prerequisites: Knowledge and implementation of OM Intentional Design steps; knowledge of project and program performance and results monitoring and evaluation and developmental evaluation.

Description: Is OM appropriate to use for evaluations? Which elements? How? Participants will explore these and other questions after hearing about several concrete cases of evaluations that have used pieces of OM and what difference OM made to accountability and learning (and for whom).

Facilitators: Kaia Ambrose, Richard Smith, Jeph Mathias

Capacity: minimum: 7, maximum: 20

5. Incorporating a gender perspective into Outcome Mapping (Day 3 morning parallel)

Prerequisites: Knowledge and implementation of OM Intentional Design steps; knowledge of project and program performance and results monitoring and evaluation and developmental evaluation, some knowledge of gender equality programming.

Description: This session will draw specifically from CARE Canada's experience in merging its Outcome Mapping monitoring tools with its gender equality protocols, definitions and results. Participants will discuss an overview of concepts, tools and processes for using gender equality concepts and OM tools in all programming, and share their own experiences, challenges and ideas for gender mainstreaming in OM or other monitoring and evaluation processes, and how this might extend to understanding and capturing other and different kinds of marginalisation.

Facilitators: Kaia Ambrose, Kate Dyer, Steff Deprez

Capacity: minimum: 7, maximum: 20

6. Outcome Harvesting: a way to evaluate using OM (Day 3 morning parallel)

Prerequisites: Knowledge of Outcome Mapping concepts (from day 1 or otherwise) basic interest in or understanding of monitoring and evaluation.

Description: Outcome Harvesting is a tool for monitoring and evaluation that uses key ideas from OM and utilization Focused Evaluation. This session will introduce the 6 steps of OH through examples and engaging participants in exercises. The facilitators will provide tips and insights based on their experiences working with OH. Participants are expected to gain a basic understanding of OH and how it might become a useful part of their monitoring, evaluation and learning practice.

Facilitators: Goele Scheers, Richard Smith

Capacity: minimum: 7, maximum: 20

7. Positioning Outcome Mapping in the Context of Donor Relations (Day 3 afternoon)

Prerequisites: Knowledge of OM concepts or experience using OM would be helpful but not required.

Description: Programming managers, M&E officers and a multitude of other players along the programme delivery chain struggle to align accountability and learning, while meeting the contractual requirements of donor agencies. Those individuals need to be sure that the programme is performing as it should, that it represents value for money, and that they themselves can justify it to their back donor or line manager. Commitment to learning and improving can often struggle to find space and resources with the parallel pressing need to demonstrate accountability and to proving at every step of the way.

This reality is the point of departure for the wrap-up session. Participants will leave with a clearer understanding of the role that data, information and insights from outcome mapping and outcome harvesting can play in maintaining a balance between learning and accountability, and hence be better equipped for making the case for OM in the work they do.

Facilitators in the earlier sessions in the workshop, as well as contributions from participants, will illustrate the variety of data, information and communication needs at different levels of the programme delivery (and funding) chain. Once these are clarified, it becomes easier to make the case for what OM contributes, from supporting staff of a community based organisation working at grassroots level, to giving a donor adviser material with which to answer parliamentary questions.

This session will be for any and all who wish to attend. We will have both a panel presentation as well as an open space discussion.

Facilitators: Kate Dyer, Kaia Ambrose, Steff Deprez

Capacity: minimum: 15, maximum: 50

Facilitator bios

Kaia Ambrose is the Monitoring, Evaluation and Learning Advisor at CARE Canada, as well as an international development consultant with a focus on facilitating the creation and implementation of learning-oriented monitoring and evaluation systems and processes. She supports organizations, projects and programs in Canada, the United States, Europe, Middle East, Africa and Latin America to design M&E systems and processes largely based on principles and tools of developmental evaluation, and has delivered numerous M&E training workshops. She has woven Outcome Mapping and other methods into Results-Based Management frameworks, supporting individual projects across the globe to build their capacity and use a variety of methods.



Steff Deprez started to use OM in 2004 where he was part of the team pioneering OM for the design and monitoring of an Environmental Education Programme of VVOB (St2eep) in Zimbabwe. From 2006 till 2010, he worked as Programme Advisor for Vredeseilanden's (VECO) country programme in Indonesia. During this time, he facilitated the development of an OM-based framework for VECOs value chain programmes and a learning-oriented monitoring system, i.e. the Planning, Learning and Accountability system (PLAs). Steff provided in-house and public OM trainings and advised different programmes exploring the use of OM (Agriculture, Women Empowerment, Civil Society Strengthening, ...) In 2010, he co-authored and coordinated the compilation of a contextualised Indonesian Outcome Mapping manual (2010). Steff is working as an independent M&E consultant (based in Belgium). He has a keen interest in contextualising OM to fit specific programme needs and setting up a relevant, useful and pragmatic monitoring and learning practice.

Kate Dyer has about 30 years' experience in strategic planning, monitoring and learning, mostly living and working in Africa. She has worked with extensively bi-lateral donors, civil society organisations and governments, mainly on issues of governance, the education sector and on gender and social inclusion. She's been working with outcome mapping intensively since 2011, on a major donor programme in Tanzania, and found it a wonderful means of freeing up practitioners and activists to do the work that they want to do, understand why and how they are achieving results and to communicate them effectively.





Jeph Mathias is an Indian/New Zealander who lives in the Indian Himalayas. He consults independently with innovative social and environmental projects across South Asia and is a Development Studies research fellow at Massey University, New Zealand. Jeph's history includes a year with Mother Teresa, a Cambridge MA, teaching in apartheid South Africa, horse riding with Mongolian nomads, life in a Brazilian favela, a MSF malaria project in Colombia, trapping crocodiles in the Amazon, senior emergency doctor in New Zealand, Cambodian slum life, expedition doctor on Everest, the first traverse of the Mekong, snow leopard conservation, community health in Himalayan valleys, living in a Delhi bustee, remote surgery...The constant undercurrent in social and environmental issues for Jeph is how people think, act and relate so for him OM 'goes for the jugular' of this wonderfully complex, unpredictable planet.

Goele Scheers is an independent consultant, with more than ten years of experience in monitoring and evaluation, in particular in Outcome Mapping and Outcome Harvesting. She supports organisations and networks across the world in developing and improving their Planning, Monitoring and Evaluation (PM&E) system and also delivers trainings and conducts evaluations. Prior to becoming a consultant, she worked at 'The Global Partnership for the Prevention of Armed Conflict (GPPAC)'. As the Coordinator for Planning, Monitoring, Evaluation and Learning she set up a network-wide PM&E system based on Outcome Mapping and Outcome Harvesting.



Richard Smith has worked as a fish salesman serving restaurants in London, forestry field assistant in Sri Lanka, coordinator at the International Union for the Conservation of Nature, and senior manager for CABI where he led the BioNET secretariat serving a member-country science-for-development advocacy and capacity building network. He started using OM in 2010 for strategic planning and in 2011 used the Outcome Harvesting tool for evaluation. He left CABI in 2011 to begin a career as an evaluator of social change initiatives and funding programmes with a focus on adapting the Outcome Harvesting tool. Currently he combines freelance M&E work with an Associate Director role at Proforest, an international not-for-profit where he leads on M&E.

Jan Van Ongevalle leads the research group "Global Development" at HIVA KULeuven. His research approach is mainly practice and policy oriented and covers the following main research areas in the field of global development: complexity oriented planning, monitoring and evaluation (PME) and actor focused theories of change, informal economy, redistributive social protection systems, trade unions and civil society and global citizenship education. Jan's experience with outcome mapping goes back to 2005 when he was programme coordinator for the Flemish Office of development cooperation in Zimbabwe responsible for national education programmes. Jan has assisted various organisations worldwide in the development and implementation of learning centred PME systems using outcome mapping as well as other learning oriented PME methods.

