



Outcome Mapping

LEARNING COMMUNITY

INVITES YOU TO PARTICIPATE IN

OUTCOME MAPPING ONLINE 2020

**OUTCOME-BASED APPROACHES
FOR EFFECTIVE MONITORING,
EVALUATION AND LEARNING IN
COMPLEX CHANGE PROCESSES**

AN ONLINE WORKSHOP AND
LEARNING EXCHANGE FOR BEGINNER
AND EXPERIENCED OM & OH USERS

**STARTING 1 DECEMBER
13:00 -15:00 GMT**

**FOLLOWED BY 3HR SESSIONS
ON DECEMBER 2, 4, 7, 9 & 11**

**WORKSHOP
BROCHURE**

**€250 SPONSORED
€500 EARLY-BIRD
€600 STANDARD**

event.outcomemapping.ca

WHY THIS EVENT?

Outcome Mapping is more relevant than ever as the need to engage in system level change in areas such as climate change, equity and inclusion, peace-building and indeed, global public health, is acute. The Outcome Mapping Learning Community has hosted annual events in Beirut, Dar Es Salaam, Bangkok, Nairobi, Toronto, and Brussels. This year, in response to COVID-19, we have adapted our well-established model to an online modality, opening up new opportunities to engage and learn together.

WHO IS THIS FOR?

As with our other events, this online workshop and learning exchange is geared towards both those new to Outcome Mapping (OM) and Outcome Harvesting (OH), as well as those who have some experience of OM and OH and want to take a deeper dive into real-life cases and connect with other practitioners. It is for anyone wanting to fully explore the principles, concepts and philosophies that underpin OM and OH: complexity and systems thinking, adaptive management, actor-led and actor-oriented planning, monitoring and evaluation.

Join us if you are excited about exploring how these concepts can shift the status quo of the way we work in the development sector, in part by using the practical tools and instruments that OM and OH offer.

HOW WILL IT WORK?

In blocks of three hours a day over six days during a two-week period, we will discuss the fundamentals of OM and OH and explore their practical application through short presentations, case studies, hands-on exercises, small group dialogue and individual reflection. We will use Zoom to connect by video and Mural and Google Drive to share ideas and collaborate.

There will be two lead facilitators, one technical support 'producer' and up to three other facilitators supporting the event. The event will be run in English, however, facilitators have French, Spanish, Swedish, Dutch and Khmer speaking abilities, and will be able to assist participants in those languages as well.

[REGISTER FROM 26 OCT](#)

YOUR OWN OUTCOME MAPPING BUDDY

Participants will be grouped with one of the five facilitators as their 'OM buddy' that they can go to at any time for questions, clarifications, ideas and advice. These small groups of five-six participants enable us to be responsive to your needs and help you to focus on your learning objectives, which you will be encouraged to formulate prior to the workshop.

WHAT WILL YOU WALK AWAY WITH FROM THIS EVENT?

- You will have more appreciation, new ideas and new skills for [further] incorporating outcome-based thinking and planning, monitoring and evaluation approaches in your project or programme design, monitoring and evaluation.
- You will feel part of a community of like-minded individuals and organisations that you can look to for support and further exchange of ideas.
- You will have an appreciation of what OM and OH can offer and how they relate to a broader spectrum of outcome-based approaches, adaptive management, systems and complexity thinking.

HOW CAN YOU REGISTER?

Registration opens **26 October 2020**. Look out for announcements or check the event website: <http://event.outcomemapping.ca>

Registration includes: ● Six facilitated online sessions using Zoom ● Access to a Mural workspace (a virtual whiteboard app) ● Access to resources on Google Drive ● A dedicated 'OM buddy'.

Standard registration fee is €600. **Early-bird rate** of €500 is available until 8 November.

The OMLC is funding up to five discounted places as a **sponsorship** for selected individuals. You can apply for sponsorship here: <https://forms.gle/dASRmYdgAKUXTvWEA>

For any queries, contact: online2020@outcomemapping.ca

REGISTER FROM 26 OCT

PROGRAMME OVERVIEW

This is a draft, overview agenda of the programme; you will receive a more detailed agenda closer to the workshop, as well as some suggested pre-workshop reading.

Session	Content overview
Day 1: Dec 1st (13:00 - 15:00 GMT) See local times here.	Meet and greet on Zoom and Mural <i>(note this is a two-hour session)</i>
Day 2: Dec 2nd (13:00 - 16:00 GMT)	Start with a story...why do we need OM? OM and OH conceptual fundamentals An overview of OM steps End of day check in with your OM buddy
Day 3: Dec 4th (13:00 - 16:00 GMT)	OM steps: Boundary partners, outcome challenges and progress markers Parallel case studies of OM steps Q&A with case studies End of day check in with your OM buddy
Day 4: Dec 7th (13:00 - 16:00 GMT)	Small group exercises Wrap up of boundary partners, outcome challenges and progress markers OM steps: Strategy maps End of day check in with your OM buddy
Day 5: Dec 9th (13:00 - 16:00 GMT)	Overview of Outcome Harvesting Case studies: Practical application of OH End of day check in with your OM buddy
Day 6: Dec 11th (13:00 - 16:00 GMT)	Outcome Harvesting continued Final reflections End of day check in with your OM buddy

KEY THEMES

Throughout the two weeks, our sessions will cover the following broad themes:

Put people at the centre of outcome-based thinking: Outcome Mapping challenges our notions of structures and language in the development sector and creates a space to discuss what people-centred approaches look like, that consider the depth and variety of individuals, groups and their interactions. We will explore concepts that are still on the fringe of the development sector, such as complexity and systems thinking, adaptive management, developmental evaluation, and social learning, and begin to unpack how the foundations, principles and tools of Outcome Mapping support these concepts.

Doing development differently: Exploring the structure of OM, we will review the key steps and tools of the approach, and learn from specific challenges and successes. We'll delve into case studies that explore a variety of topics related to the adaptation of OM for planning and monitoring with a focus on complexity.

OM & OH and developmental evaluation: How to make your monitoring, evaluation and learning system work for complex contexts – to learn about them, and adapt and increase your relevance as a development programme or organisation? We will look at cases to understand a variety of nuanced data collection, analysis and sense-making systems using OM.

FACILITATION TEAM



Kaia Ambrose is an independent consultant, having worked for the past three years as Evaluation Officer at the Caribbean Development Bank, and 13 years as Evaluation Advisor at CARE Canada before that. Since 2001 she has worked with a diverse range of organisations in Latin America, Africa and Asia to develop actor-centred and learning-oriented planning, monitoring and evaluation systems and conduct M&E training with a focus on Outcome Mapping and combining Outcome Mapping with the logical framework, and particularly in the areas of gender equality and women's empowerment. She has managed and carried out evaluations spanning a number of different thematic areas, using principles and tools of Outcome Mapping and Outcome Harvesting. Kaia is one of the founding members of the Outcome Mapping Learning Community.



Mariam Smith has mostly lived and worked in Asia, but currently works as an independent consultant based in Sweden. After years of struggling with linear approaches, her experience of introducing OM while managing an action research and community development programme among indigenous people in Cambodia 2010-2015 convinced Mariam of OM's potential. She found that OM gave space for staff to work with complex situations in a dynamic, relational and actor-focused way; it enhanced learning, enabled adaptation, and changed communication. In her masters thesis in pedagogy, she continued to explore these cultural changes in other organisations throughout Asia, and discovered similar stories. Now she works with local organisations and funders supporting them in developing learning frameworks, merging pedagogy and development practice.



Simon Hearn is an independent consultant supporting clients to develop systems for monitoring and evaluating research impact, policy influence and advocacy. He specialises in Outcome Mapping and has been the coordinator the Outcome Mapping Learning Community since 2007. He was previously a Research Fellow with the Research and Policy in Development programme at the Overseas Development Institute and co-authored the RAPID Outcome Mapping Approach: a guide to policy engagement and influence. He has written extensively on areas including monitoring and learning, impact evaluation, knowledge management, research impact, online communities, networks and coalitions.

Plus other facilitators from the OMLC Stewards.

REGISTER FROM 26 OCT